



IP COMPASS is a publication of  
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## **ASEAN TMVIEW – A ONE-STOP PORTAL FOR TRADEMARK SEARCHES IN ASEAN COUNTRIES**

The ASEAN IP Portal, launched in 2013, has been revamped recently with a business focus to improve accessibility and usability of the Portal. The Portal now contains new features such as case studies on the impact of intellectual property on ASEAN businesses, updates on ASEAN intellectual property case law, new electronic ASPEC application form, and the **ASEAN TMview**.

The **ASEAN TMview** is an online trademark platform which seeks to collate information of all trademark applications in the ASEAN countries under one database. The platform has been developed by the IP Offices of the ASEAN Member States with the support of the EU Office for Harmonization in the Internal Market (“OHIM”). It is a simple ‘keyword’ search, similar to the TMview platform available on the OHIM website. The search results contain the following information:

- Trademark names
- IP offices where the application is sought/ registered under
- Status of the application
- Class(es) in which the application has applied for


- Applicant names
- Application dates
- Representations of the trademarks.

The database also provides details of the trademarks, such as:

- List of goods and services
- Details of the owner of the marks
- Priority applications (if any)
- International registrations (if any)
- Other relevant details such as publication, opposition, cancellations, appeals and renewals.

### **Due Diligence Searches using ASEAN TMview**

The ASEAN TMview is a useful tool for companies wishing to launch their IPR in ASEAN markets. The Portal will enable businesses to conduct due diligence searches of existing rights prior to filing their own trademarks in ASEAN countries. Namazie & Co. may now conduct initial searches directly in the ASEAN countries for their clients.

Coupled with the ASPEC for patents, **ASEAN TMview** serves to better integrate the different IP regimes of the ASEAN countries to provide IPR owners a more efficient environment in the ASEAN region. 

The content of this newsletter does not constitute legal advice and should not be relied on as such. Specific advice should be sought about your specific circumstances.

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